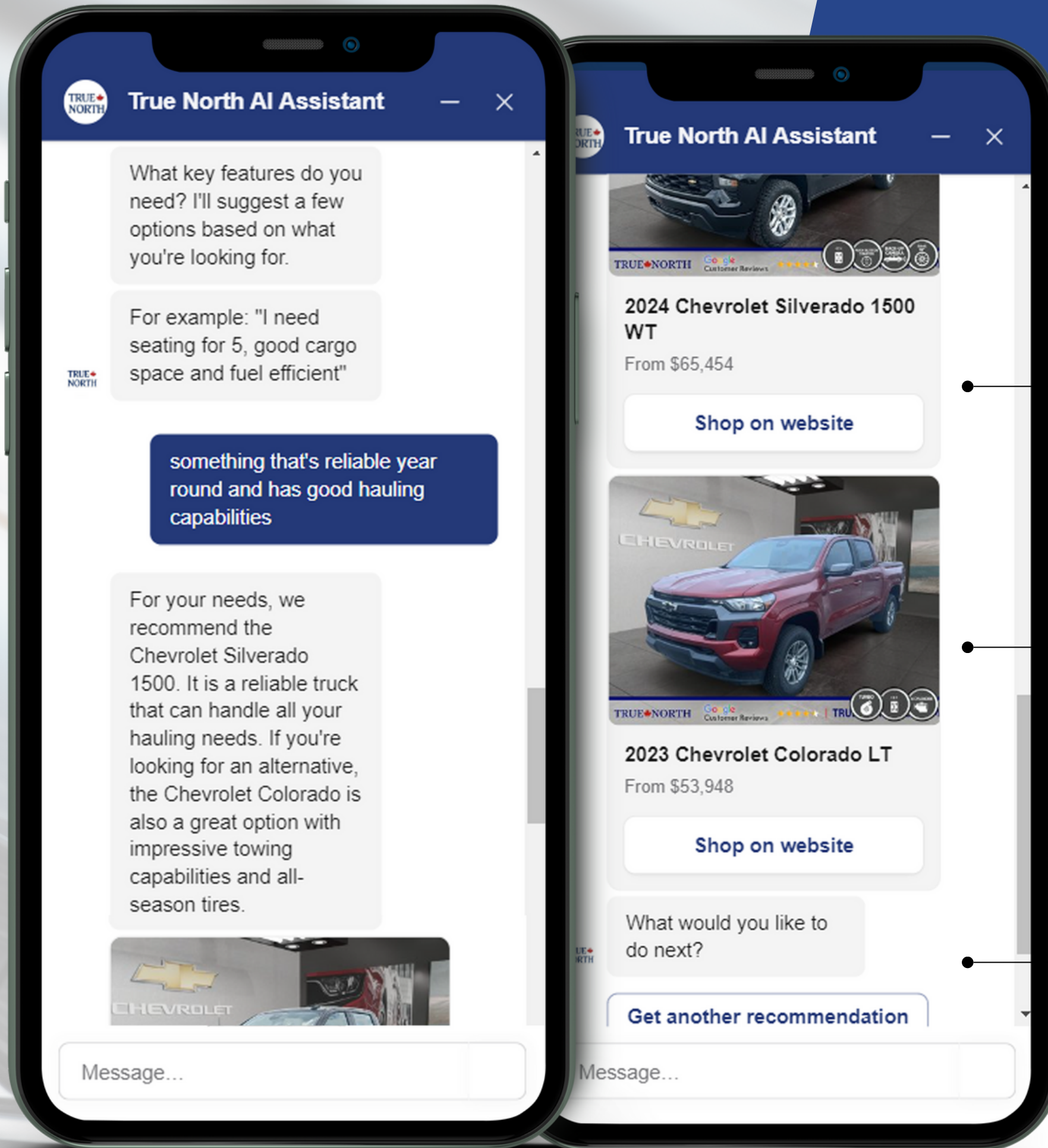


AI ASSISTANT OVERVIEW

FEATURES & CAPABILITIES

By Turbo Marketing Solutions

PERSONALIZED RECOMMENDATIONS



- **Listens to the User**

The assistant first listens to and analyzes the user's detailed specifications.

- **Gives Two Recommendations**

The assistant gives a primary and secondary recommendation from your lineup based on the user's desired features and capabilities.

- **Pulls Data From Website***

These suggestions are displayed as dynamic recommendation cards with links to their corresponding website pages.

**With plans that include dynamic recommendations*

VEHICLE COMPARISONS

- **Compares Any Two Vehicles**

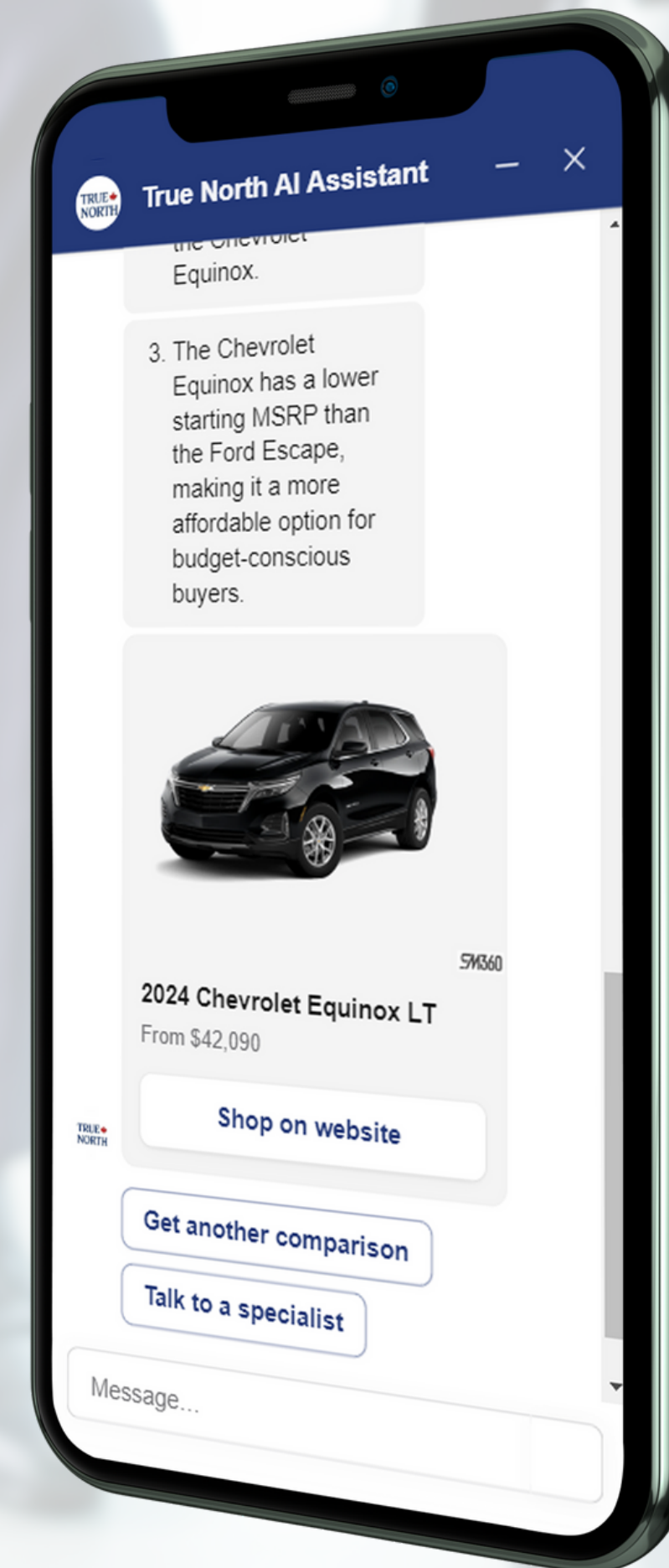
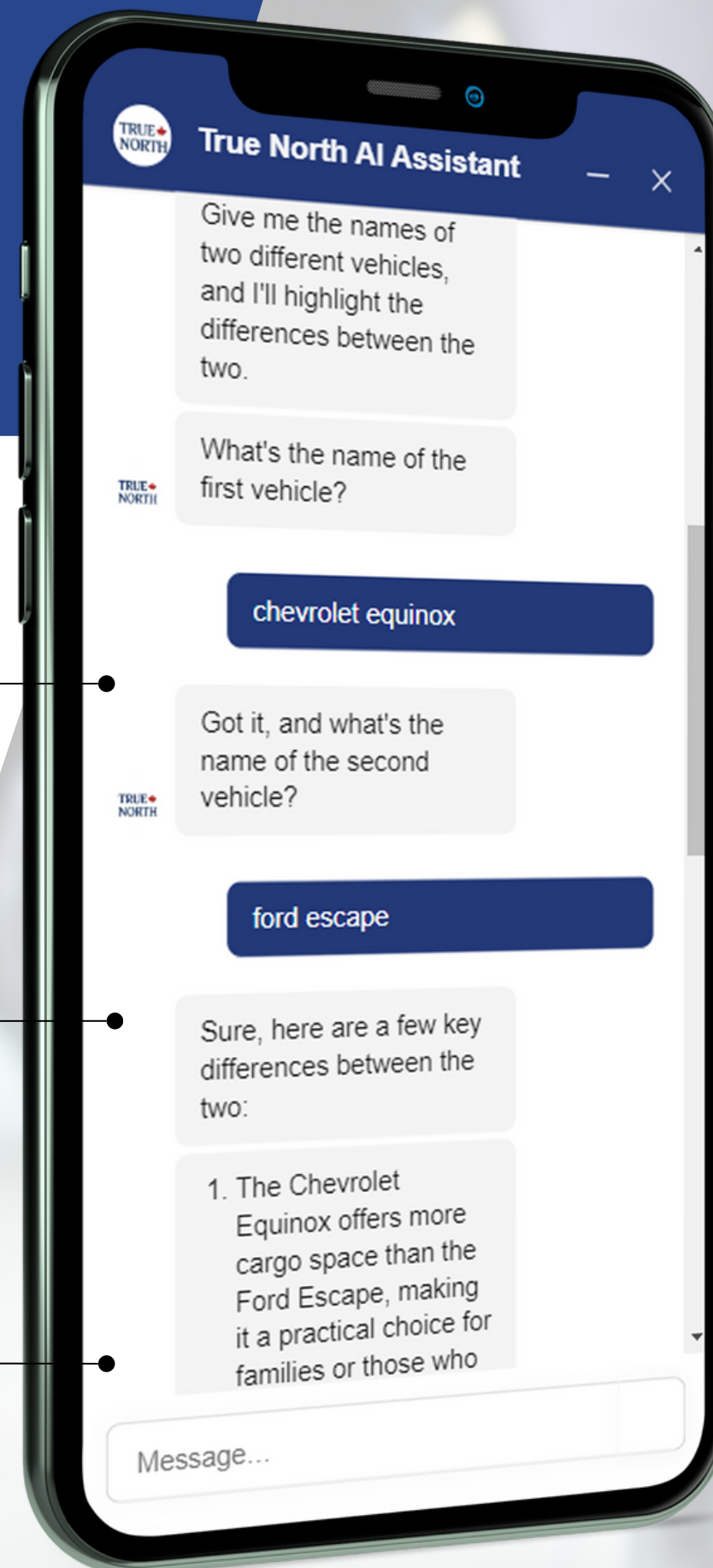
The assistant highlights the differences between any two vehicles, comparing key features and capabilities.

- **Intelligently References Competitors**

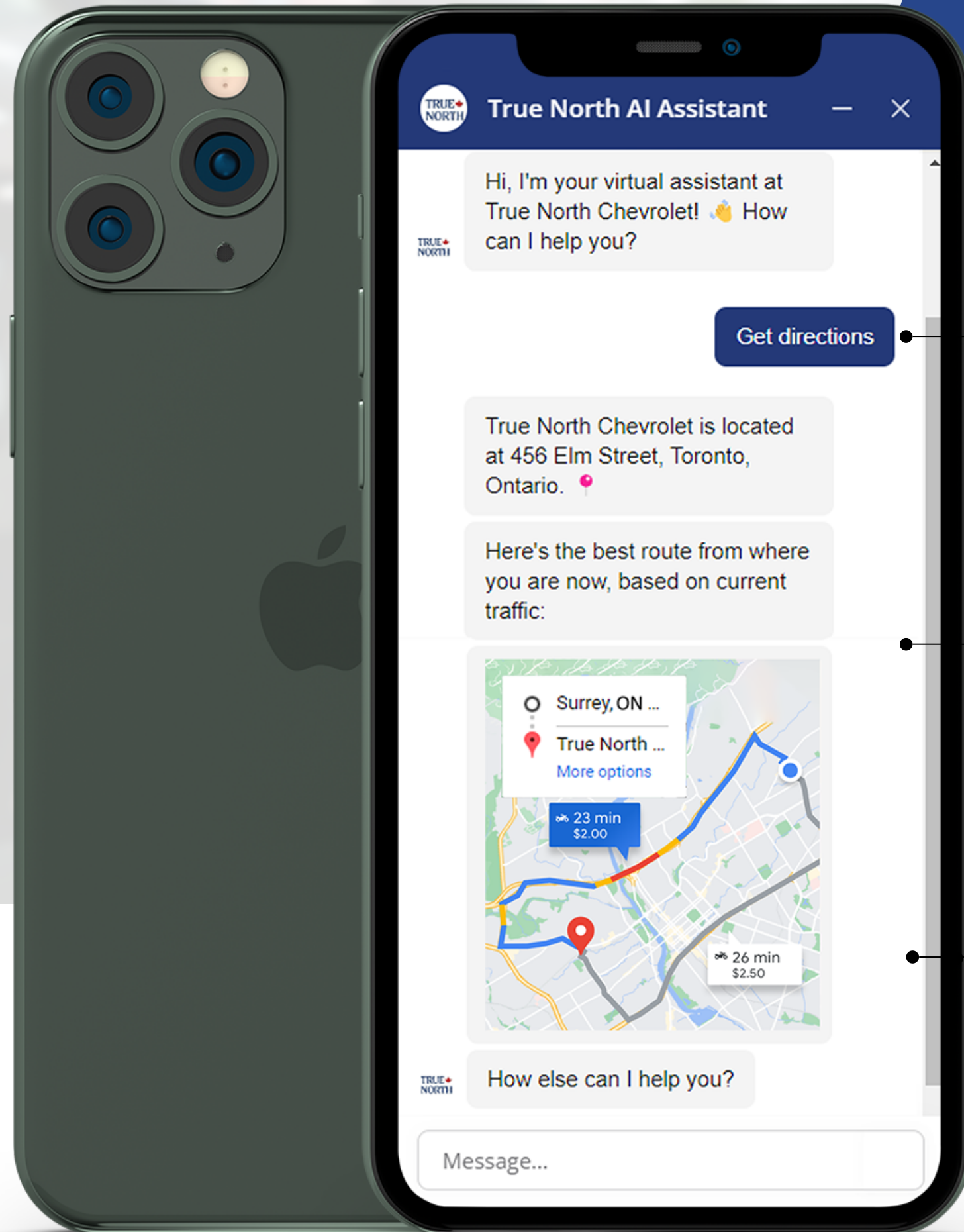
Competitor models can be highlighted and compared, but your own models will always be found in favor.

- **Acts as Your Salesperson**

The bot acts as your persuasive salesperson, always promoting your product over others in an unbiased way.



GIVES REAL-TIME DIRECTIONS



- **Displays Live Map Preview**

When asked for directions, the AI assistant pulls up a real-time map via integration with Google Maps.

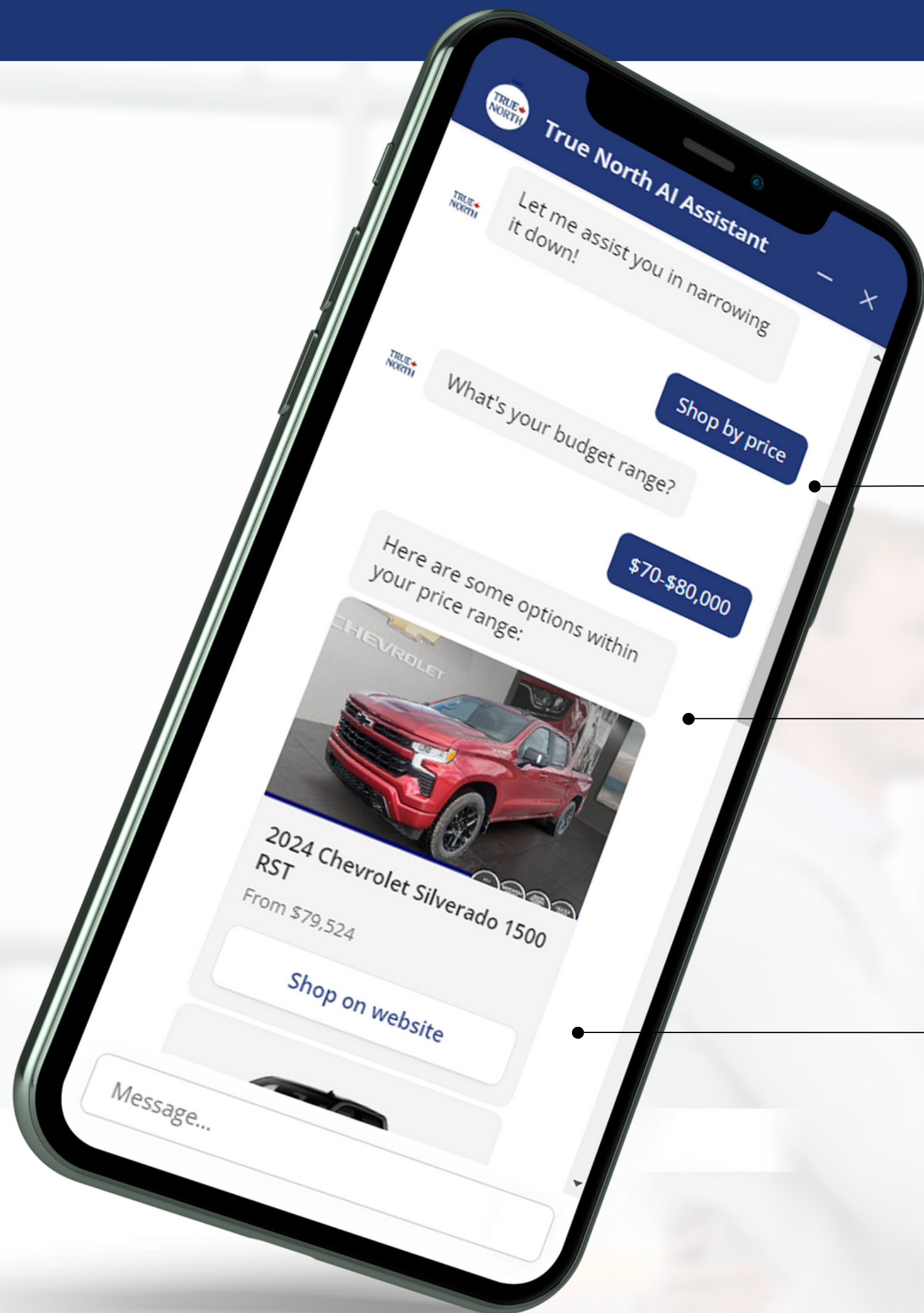
- **Detects the User's Location**

It then provides the user with directions from their current location to your dealership.

- **Gives The Best Current Route**

The assistant shows the user the fastest route to your dealership based on current traffic.

RECOMMENDATIONS BASED ON BUDGET



- **Filters By Price Range**

The user can choose from multiple price range categories, or give a budget to the assistant directly.

- **Provides Multiple Suggestions**

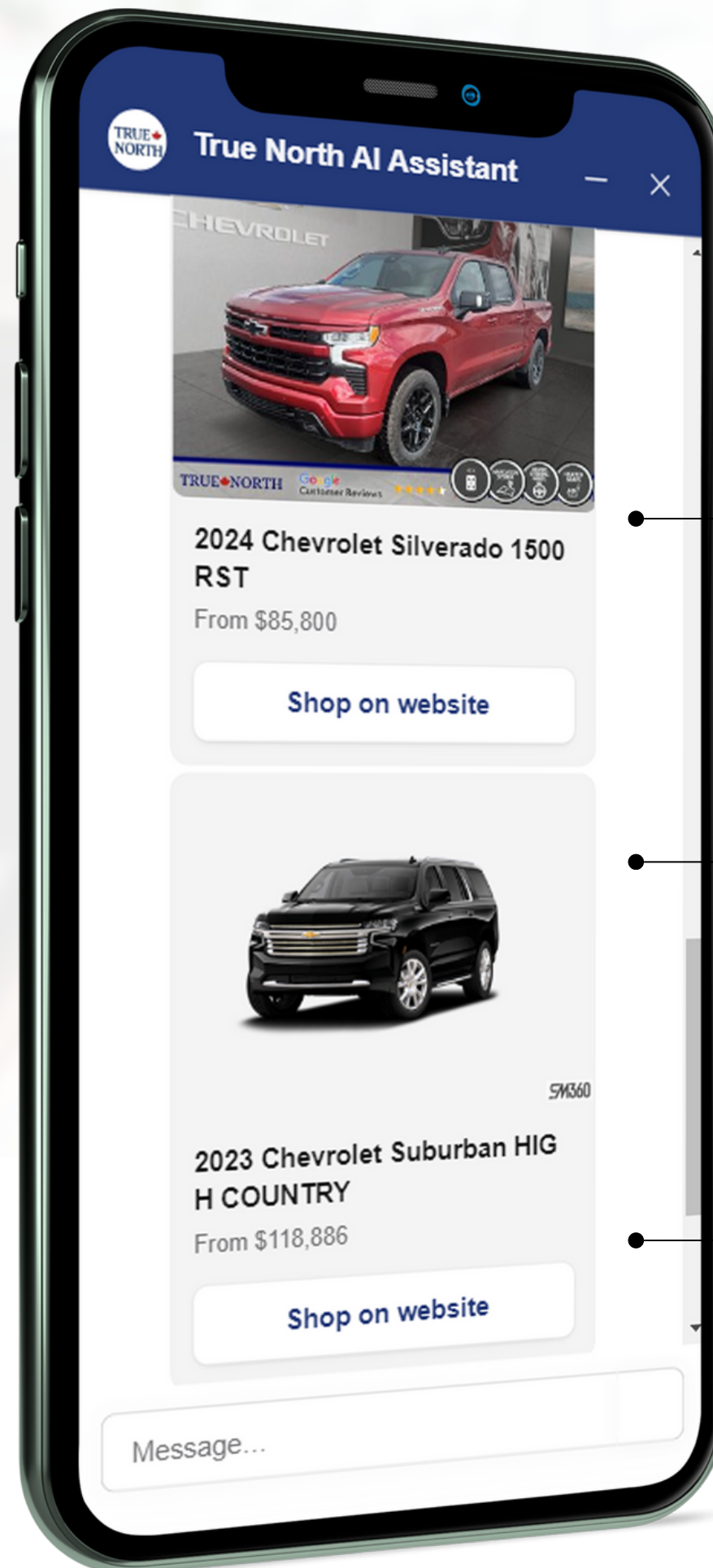
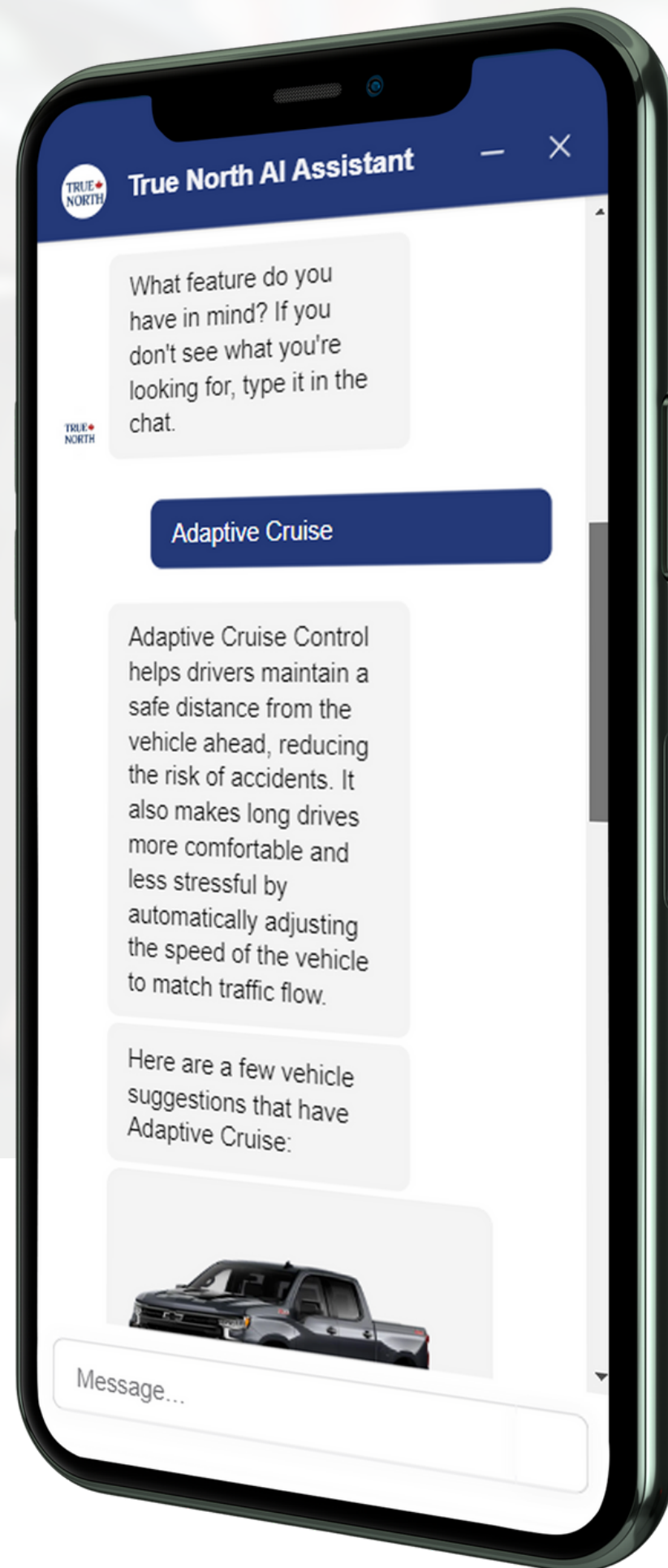
The assistant gives 3-5 recommendations, followed by a link to explore more options within that price range on the website.

- **Direct Links to the Website***

When the user clicks on one of the options, it takes them to that vehicle's page where they can see more details about it.

**With plans that include dynamic recommendations*

RECOMMENDATIONS BASED ON FEATURE



- **Search by Feature**

The user can specify a unique feature they're looking for in a vehicle.

- **Up to Three Recommendations**

Depending on how many are available with that feature, the assistant will generate up to 3 vehicle suggestions that contain that specific feature.

- **Dynamic Product Cards***

The user can click on any of the suggested vehicles, which takes them to that page on the website.

**With plans that include dynamic recommendations*

ADVANCED DATA COLLECTION

● Captures Contact Information

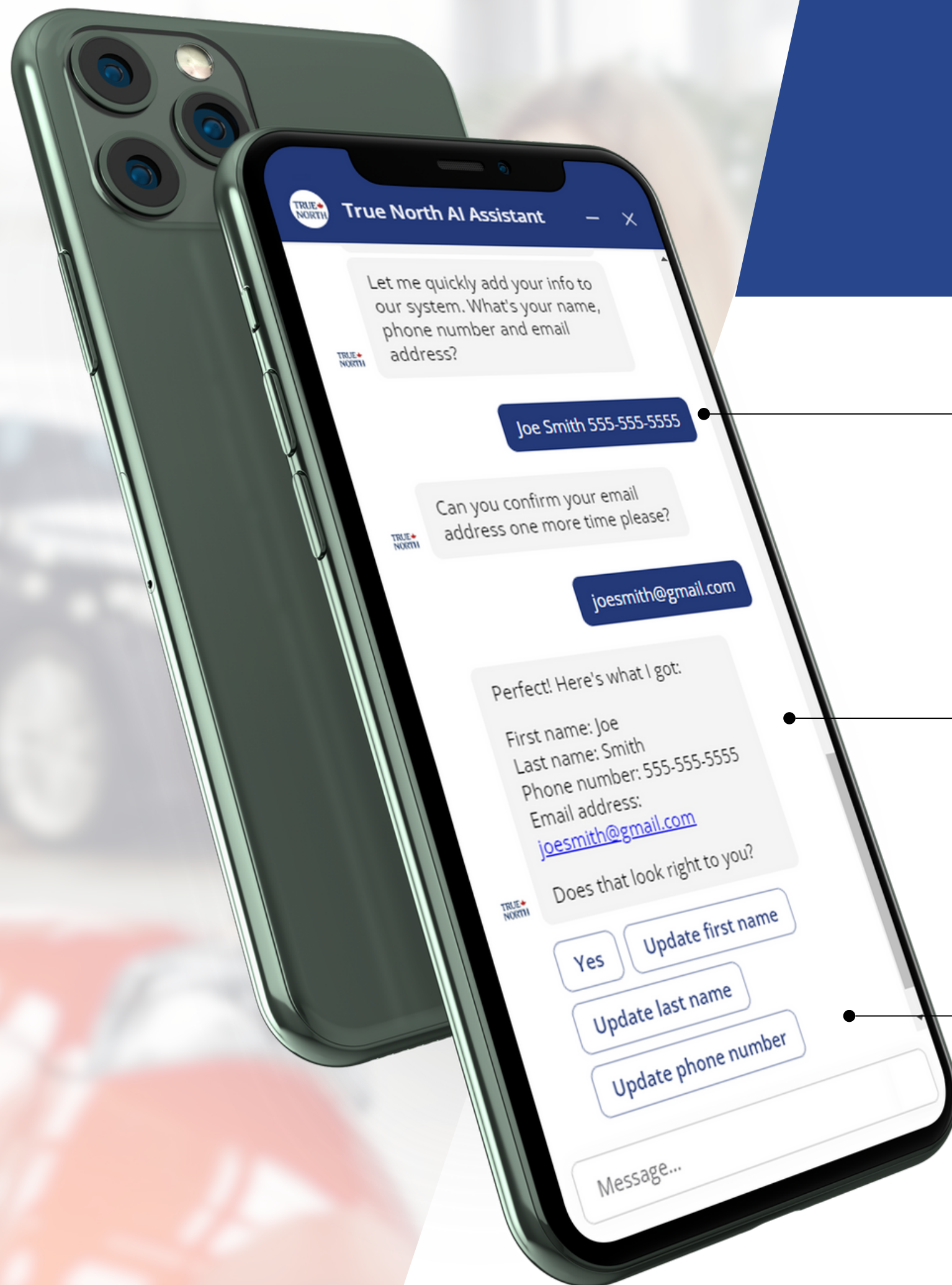
Lead information is captured, and important fields are asked for until they are all collected.

● Info Verification

The user has the opportunity to fix typos, adding an extra layer of verification and ensuring quality leads.

● Your Leads, Your Way

Lead information can be exported in ADF/XML format and integrated into your own system or any database with API access.



SERVICE APPOINTMENTS

● Variety of Service Appointment Types

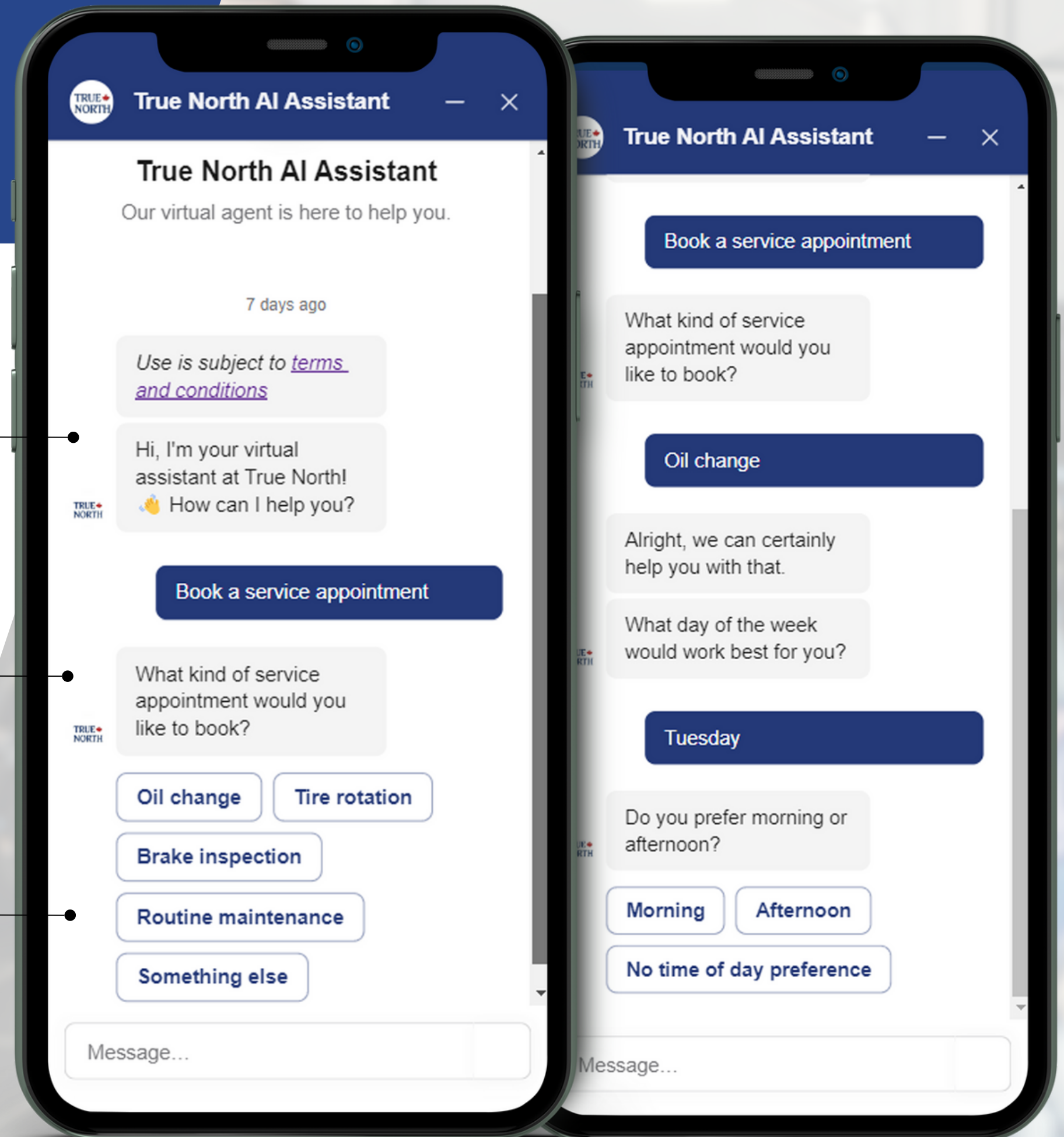
The user can choose from a variety of appointment types based on their needs.

● Day & Time Capture

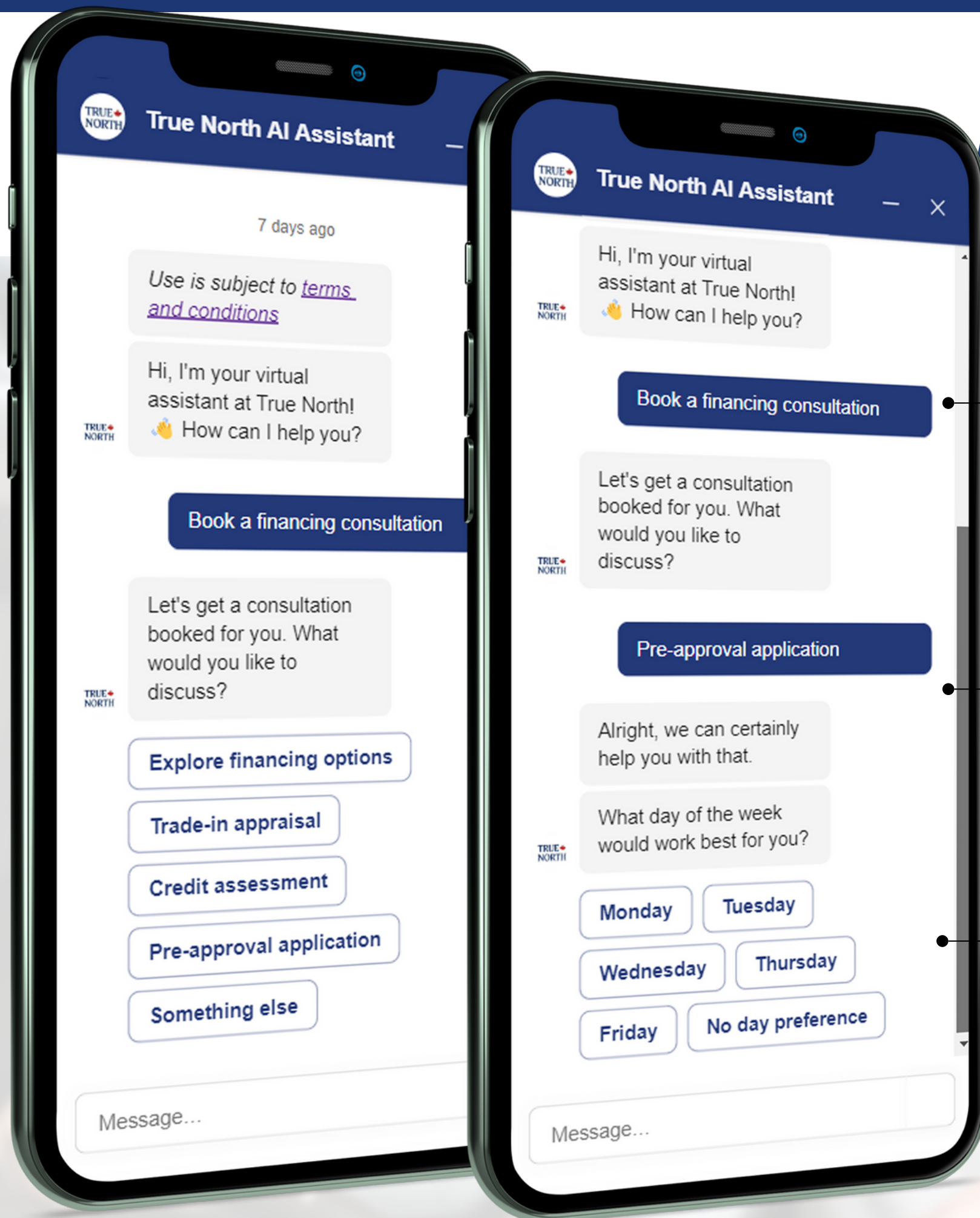
The user has the opportunity to specify a day of the week or time of day that works best.

● Immediate Confirmation

Within minutes you'll receive the lead information, so a service advisor can immediately contact them to confirm the booking.



SALES APPOINTMENTS



- **Customizable Options**

Offer appointment options that are most relevant to your dealership, such as credit assessments or trade-in appraisals.

- **Detailed Lead Capture**

It captures the user's name, contact information, appointment type and desired booking time.

- **A Channel of Warm Leads**

Let your AI assistant do the work and gain a stream of warm leads that are ready to convert.

TEST DRIVES

● Vehicle Information Capture

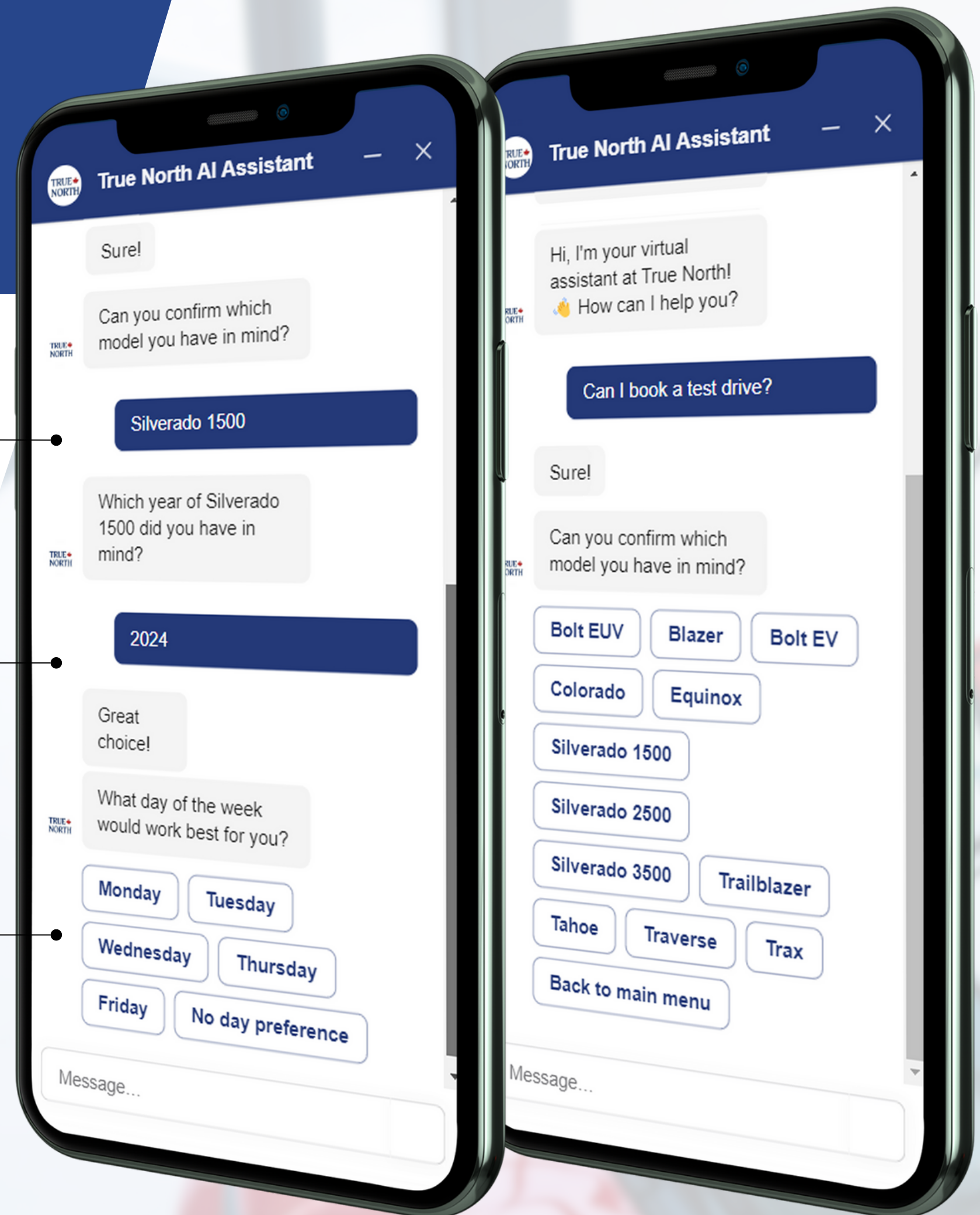
The assistant captures detailed information about the model and year the user would like to test drive.

● Quality Lead Information

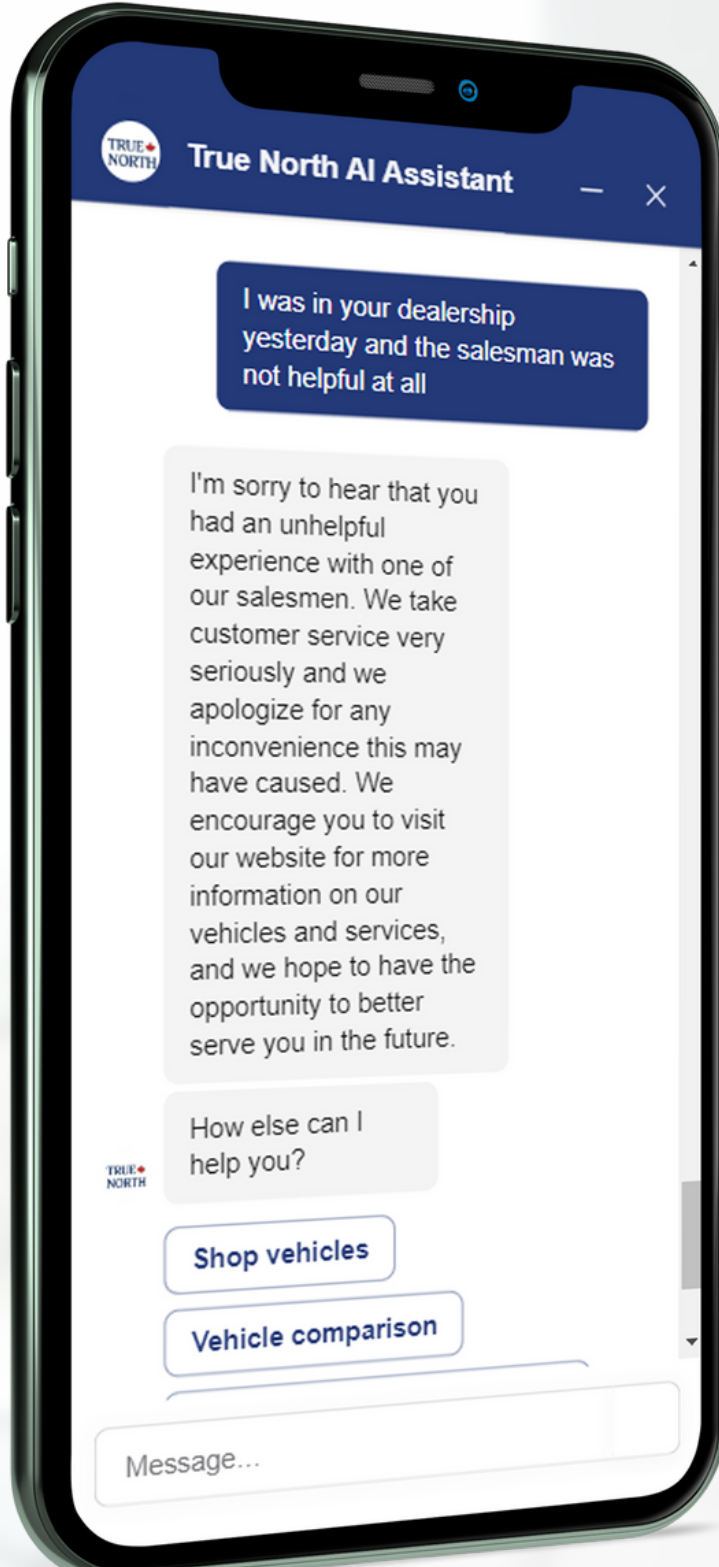
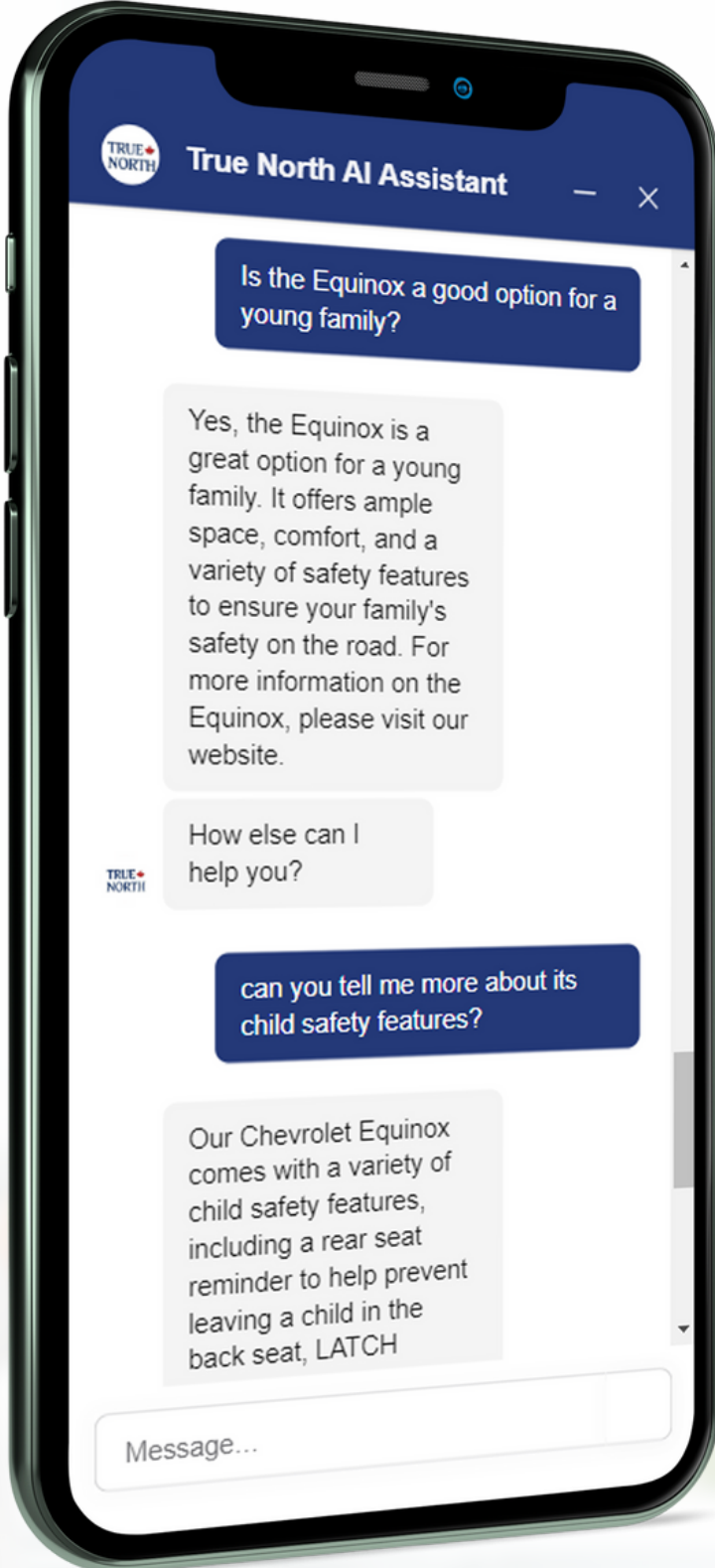
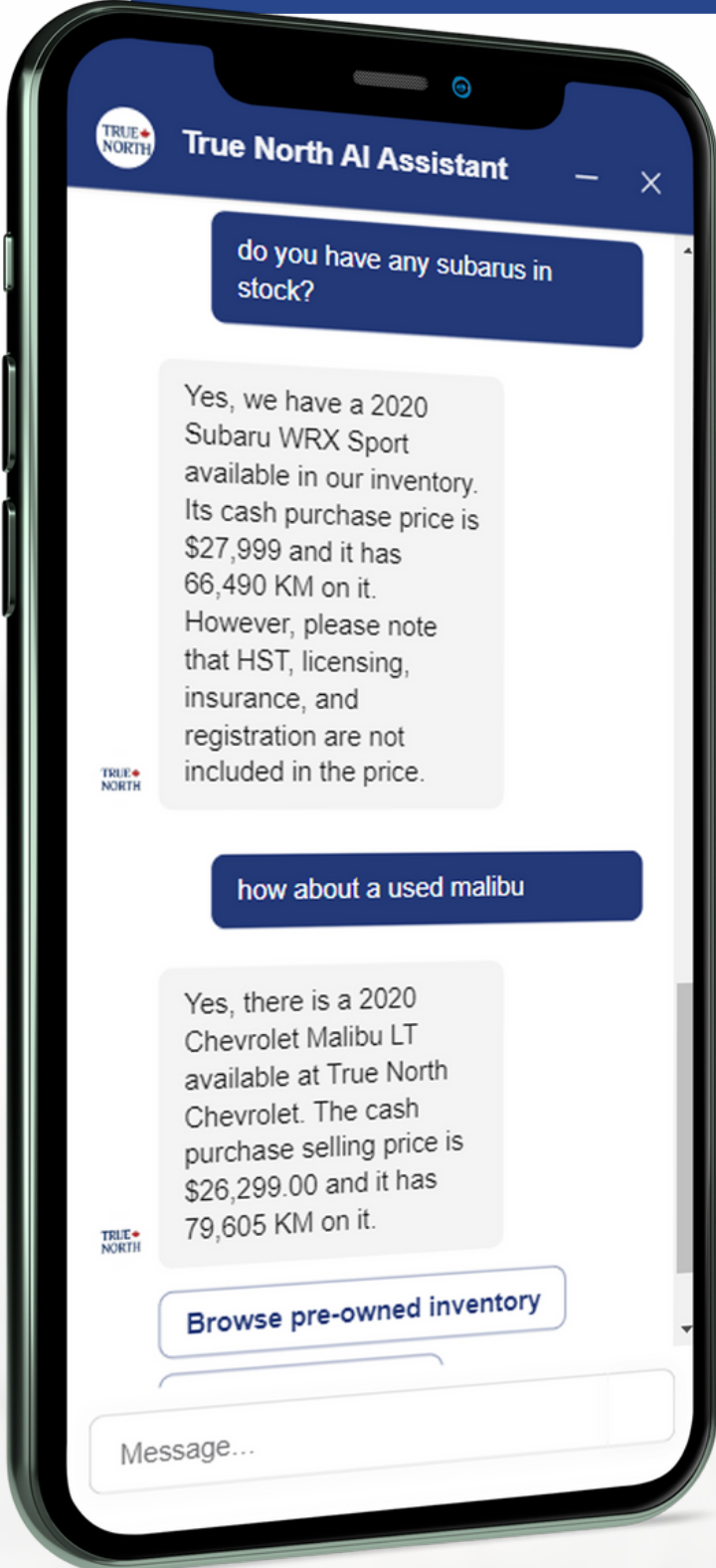
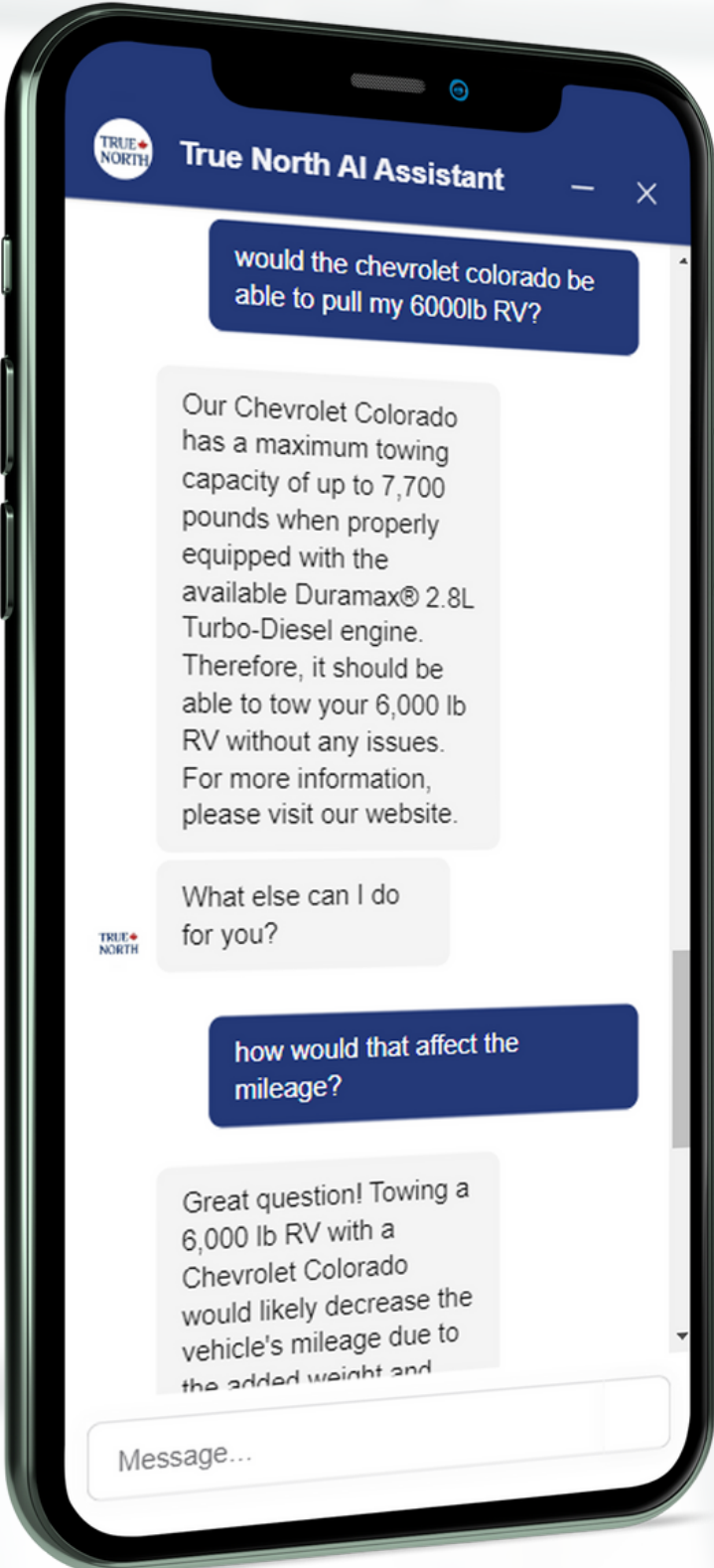
With detailed contact information, plus a desired day of the week and time of day, your sales team can effectively follow up with the lead to confirm the booking.

● Exported in ADF Format

Incoming leads can seamlessly land in your CRM, formatted in a language your system understands.



EXAMPLES OF INTELLIGENT RESPONSES



YOUR PERSONALIZED DASHBOARD



● View Analytics

Track interactions, engagement rates and more with your own dedicated analytics dashboard.

● Tracks Conversations

Monitor conversations and gain valuable insights about customer behavior.



Save Time: An AI virtual assistant acts as a full-time salesperson, freeing up valuable time for you and your employees.

Offer 24/7 Support: An AI assistant doesn't need sleep - it handles multiple conversations at once, at any time of the day.

Ensure Consistency: Automated responses reduce the risk of human error, ensuring information is accurate and consistent.

Gain Quality Leads: An AI-powered assistant provides a steady stream of warm leads who are ready for the next step.

